

Use these sample posts to share this information in your newsletters and on social media:

- Facebook:
 - We are excited to announce that for a second year Rite Aid will feature Text4baby in stores and provide FREE flu shots to Text4baby moms. Text BABY (or BEBE for Spanish) to 511411 to sign up and receive a redeemable code for the vaccine!
 - Have you gotten your flu shot yet? Text4baby, Rite Aid and Johnson & Johnson are teaming up again to help moms and moms-to-be get FREE flu shots. Text BABY (or BEBE for Spanish) to 511411 to sign up and receive a coupon code to get the free shot at Rite Aid!
 - Are sniffles and coughs already creeping into your home? Text4baby and Rite Aid are there for you! Text BABY (or BEBE for Spanish) to 511411 for a special code that will let you get a FREE flu shot at Rite Aid.

- Twitter:
 - Great news! @RiteAid and @mytext4baby are partnering again! RiteAid is providing free #flu shots to T4B moms this flu season! #text4baby
 - Tell moms to text BABY (or BEBE for Spanish) to 511411 to sign up and receive a free flu shot provided by @RiteAid!#text4baby
 - Need shampoo? Get your flu shot, too! @mytext4baby is partnering w/ @RiteAid to provide FREE #flu shots to #text4baby moms!
 - Got your flu shot yet? @RiteAid is providing FREE #flu shots to #text4baby moms. Sign up today! Text BABY (or BEBE for Spanish) to 511411!